

# Building the Future

## Budget gives green light

For the last several years, Parkland College has been like a high-powered race car — poised at the start line, engine rumbling, driver's eyes fixed on the lights, waiting for green.

On March 20, we felt the unmistakable thrill of pouncing on the throttle, the liberating sensation of movement after years of dedicated planning and fine-tuning. That's when the Government of Saskatchewan came down with its 2013-14 budget, setting in motion the Trades and Technology Centre project.

For those who have worked on this project from the idea stage and feasibility studies, back to the drawing board for revisions, and now to finalizing plans, the government's green light is both a relief and cause for celebration.

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Parkland College President Dr. Fay Myers (left) speaks while Yorkton MLA Greg Ottenbreit looks on at the provincial legislature in Regina on April 16. The event made official the government's commitment to the Trades and Technology Centre as outlined in the 2013-14 budget.

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## Sask. gov't commits to Trades & Technology Centre

Advanced Education Minister Don Morgan has announced that the Government of Saskatchewan is providing \$1 million for the continued planning and design phases of Parkland College's Trades and Technology Centre in Yorkton. This investment through the 2013-14 provincial budget signifies approval for the facility's development and enables the college to move forward with finalized designs and to begin construction.

"Our government recently rolled out the Saskatchewan Plan for Growth to support the growth of our province and provide a better quality of life for all residents," Morgan stated. "I am pleased that the Trades and Technology Centre will support the goals of the Growth Plan by investing in infrastructure and educating, training and developing a skilled workforce."

"The Saskatchewan government was facing many fiscal choices this spring. We are honoured that it has chosen to support local skills training to address the ongoing labour shortage," Parkland College President Dr. Fay Myers said. "The government's leadership is critical for the success of the Trades and Technology Centre, and we couldn't be happier to have the province's support."

The government's budget was released on March 20. Its support for the Trades and Technology Centre became official at a special event in the Saskatchewan legislature on April 16.

"With the significant economic growth in our province there's a large number of employment opportunities projected to occur in trades, transportation, and equipment operators," Yorkton MLA Greg Ottenbreit said at the event. "I am delighted that the future Trades and Technology Centre will be able to train more skilled workers closer to home in the Yorkton region."

The college is conducting a capital campaign aimed at raising \$5 million toward the project with local partners. The City of Yorkton has contributed land valued at almost \$3.5 million.

"These donations are investments in a stronger future for all of us," Dr. Myers noted. "This project will help provide the resources required to sustain economic, social, and cultural growth in the region and across Saskatchewan." ■

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The Trades and Technology Centre is a project we couldn't do on our own. This building only comes into existence with contributions from the province, the region, and countless businesses and individuals (see 'Recognizing our donors,' page 3). This project will be propelled forward in much the same way as a race car made up of hundreds of moving parts working in concert.

The provincial government's backing is the momentum we need for a successful project. The businesses and industry of the Parkland region made it clear that this project was deserving of the province's support. Even in tighter financial times, the government kept an eye on the future. This is just one way to continue to fuel the economy's growth.

Make no mistake — it's going to be a long race. Ground will be broken this summer, construction will commence, and the TTC will open in Fall 2015. There will be pit stops and caution flags along the way, but we now know the resources are there to cross the finish line and claim the checkered flag for a more prosperous Saskatchewan. ■



A firm belief in knowledge and education is a driving force behind Parkland College's Trades and Technology Centre. It's a philosophy shared by the companies, service groups, and individuals contributing to the capital campaign in support of the project. Drs. Ron and Bree Rogoza represent a prime example of this commitment. The father-daughter optometry team is donating \$25,000 to the campaign.

"We've been looking for something that we could contribute to that isn't just going to be a benefit solely to Yorkton or Melville residents," Dr. Ron Rogoza told us, "because we see patients from a wide variety of regions and towns and farms.

"Donations to a concept like the Trades and Technology Centre will benefit a lot of people in this area," he continued. "That's partly what attracted us to it: let's do something that applies to education, which has given me an opportunity to be of service in the field of vision care and has given me a chance to say, 'Hey, maybe I can contribute in a small way.'"

Rogoza was raised on a farm in the Wroxtton area and graduated from the Yorkton Regional High School in 1967. He was awarded a scholarship from Logan Stevens Construction which funded two years of tuition at the Saskatchewan Technical Institute in Moose Jaw (a forerunner to the SIAST Palliser Campus). He studied drafting technology and was employed as a design technologist by Atomic Energy of Canada before pursuing optometry at the University of Waterloo in Ontario. He's been practising in Yorkton since 1975, and now operates a second office in Melville with his daughter, Bree.

"I've had a constant appreciation through my life for those couple of years [of trades training] that I think set the tone for further learning and education," Rogoza noted.

"We really feel that it's important for us to play a part in assisting others in some way as many people have done for me."

## Giving back: Drs. Ron & Bree Rogoza

Yorkton optometrists' \$25,000 contribution driven by personal connection to training

Despite receiving his post-secondary education in the late 1960s and early 70s, Rogoza is a proponent of life-long learning. He is constantly updating and upgrading his skills and knowledge to keep on top of the new technology, equipment, and approaches affecting his profession.

Rogoza gives credit to the scholarship he received for boosting his self-confidence and helping him recognize his potential to excel. By contributing to the Trades and Technol-

ogy Centre, he hopes to give people throughout the region the chance to realize their own potential.

"I'd like to emphasize the importance of the

**"We really feel it's important to play a part in assisting others in some way as many people have done for me."**

- Dr. Ron Rogoza

Trades and Technology Centre for a larger number of students," Rogoza said. "I think the concept is even more important now that the West needs employees. We need trained people. What better place to train them than where we have the work?" ■



## Parkland College launches Buy a Brick Campaign

Parkland College has kicked off a campaign offering engraved bricks to individuals, families, community groups, and businesses as a way to help build the Trades and Technology Centre in Yorkton. Sales began in mid-April at Yorkton Spring Expo.

“Colleges build communities and communities build colleges. The Buy a Brick Campaign is an opportunity for people to join Parkland College in building the foundation of the Trades and Technology Centre and the foundation for

Bricks similar to the one above are available for purchase. Community members and groups can buy bricks engraved with their names or special messages. The bricks will be displayed on a feature wall of the Trades and Technology Centre.

our communities,” said William Litchfield, Director of Advancement at Parkland College.

The bricks will be included in the construction of the Trades and Technology Centre. A feature wall in one of the facility’s wings will display the community’s engraved bricks.

Bricks will be sold at two price points: \$100 for a 4” x 8” brick and \$250 for an 8” x 8” brick. The purchase of a smaller brick is eligible

for a \$50 charitable receipt, while the larger brick provides you with a \$200 charitable receipt.

Each 4” x 8” brick has space for two lines of 18 characters each. The 8” x 8” bricks offer room for four lines of 18 characters each.

Brick order forms are available at reception at the main campus in Yorkton. You can also buy online through the new Giving section of the college’s website ([giving.parklandcollege.sk.ca](http://giving.parklandcollege.sk.ca)). ■

## THE OUTLOOK

### Not enough workers: CFIB

A new report (Apr. 2013) from the Canadian Federation of Independent Business (CFIB) shows that a shortage of qualified workers is impeding the growth and success of small and medium-sized businesses in Western Canada.

The report, *Looking For Hire Ground*, analyzes the severity and impact of labour shortages in the West from a small business perspective. It examines how business owners are coping, and recommends ways that governments can help.

In Saskatchewan, 88 per cent of small business owners who were looking to hire within the last three years say they had difficulty finding suitable employees. Half of them believe that finding new workers is only going to get more difficult in the next several years.

The CFIB’s report identifies a top 10 list of employee types that small and medium-sized businesses are looking for. It includes construction workers, auto mechanics, general labourers, truck drivers, service technicians, and welders. ■

## Recognizing our donors (through April 2013)

<b>\$3.48 million</b>	City of Yorkton (land value)	<b>\$1.225 million</b>	PotashCorp
<b>\$100,000</b>	LEON RAM Companies	<b>\$92,500</b>	Parkland Credit Unions
<b>\$50,000</b>	Logan Stevens Construction Ltd.	<b>\$50,000</b>	Town of Canora
<b>\$50,000</b>	Yorkton Co-operative Assoc. Ltd.	<b>\$50,000</b>	Grain Millers, Inc.
<b>\$45,000</b>	Rotary Club of Yorkton	<b>\$35,000</b>	ParkerQuine LLP
<b>\$25,000</b>	Leland Campbell LLP	<b>\$25,000</b>	Drs. Ron & Bree Rogoza
<b>\$25,000</b>	Flaman Group of Companies	<b>\$25,000</b>	R H Electric Ltd.
<b>\$20,000</b>	Key Auto Group	<b>\$15,000</b>	Kinsmen Club of Yorkton
<b>\$10,000</b>	Yorkton Concrete Products Ltd.	<b>\$10,000</b>	Loucks Medi-Health Pharmacy
<b>\$7,500</b>	SaskTel Pioneers	<b>\$7,500</b>	Yorkton Lions Club
<b>\$6,000</b>	Castleton Industries Ltd.	<b>\$5,000</b>	Farrell Agencies Ltd.
<b>\$2,000</b>	Drs. Cottenie & Bowtell Dental		Bailey’s Funeral and Cremation Care





## Parkland College — A Provincial Leader

Parkland College is rapidly expanding to keep pace with regional development. The college has grown from a small special interest training centre into a provincial innovator and leader in education. The College boasts provincial firsts such as the only professional firefighting program, the only rural industrial mechanics apprenticeship program, and the most diverse off campus university program in Saskatchewan.

Parkland College is the leading post-secondary educational institution in East Central Saskatchewan and leading innovation across the province through the delivery of a diverse programming mix, including:

- Master Degrees
- Bachelor Degrees
- Apprentice level training
- Diplomas
- Certificates
- English as an Additional Language
- Safety certifications
- Customized industry and business training
- High school diploma

The new Trades and Technology Centre will help make Parkland College and Yorkton an Educational Destination for students and support the growth of local businesses.

## An evolving campus

Engaged, passionate, and innovative. Parkland College is constantly evolving and repositioning to better meet the needs of its stakeholders.

### MISSION:

Parkland College is a catalyst; changing lives, communities and industry, one learner at a time.

### VISION:

Prosperous individuals, enterprises and economies – driven by excellence at Parkland College.

## Capital Campaign Cabinet

The Capital Campaign Cabinet is a group of forward-thinking industry leaders which will provide key industry insight, generate support and build awareness for the project.



200 Prystai Way  
Yorkton, SK S3N 4G4  
Phone: 306.783.6566  
Fax: 306.786.7866  
www.parklandcollege.sk.ca

**Evan Ortynsky (chair)**  
President, Yorkton Toyota  
Yorkton, SK

**Linda Turta (chair)**  
President, Ram Industries  
Yorkton, SK

**Dolores Harris**  
Harris Ag Consulting Services  
Yorkton, SK

**Terry Popowich**  
President, TA Foods  
Yorkton, SK

**Kevin Lukey**  
CEO, Cornerstone Credit Union  
Yorkton, SK

**David Putz**  
Manager, City of Yorkton  
Yorkton, SK

**Dr. Fay Myers**  
President, Parkland College  
Melville, SK

**Wayne Rusnak**  
Partner  
Rusnak, Balacko, Kachur and Rusnak  
Yorkton, SK

### For more information or to contribute, contact:

**William Litchfield**  
Campaign Director  
306.786.7331

w.litchfield@parklandcollege.sk.ca

**giving@parklandcollege.sk.ca**  
**giving.parklandcollege.sk.ca**